

## WORLDS OF FOOTBALL II

### Heritage, Communities and Cultures

**DAY 1: Tuesday, 13 November 2012**

**5.30 - 6.30 pm, Registration of Delegates in the Hans Ebeling Room, Level 2, Melbourne Cricket Ground. Enter the stadium via Gate 2.**

<b>Time and Venue</b>	<b>Speakers</b>
<b>Session 1</b> 6.30 – 8.00 pm Hans Ebeling Room. Level 2 Melbourne Cricket Ground Enter via Gate 2	<b>Keynote Address</b> <ul style="list-style-type: none"> <li>• Chair: Margaret Birtley, Executive Manager, Heritage, Melbourne Cricket Club</li> <li>• Kevin Moore, National Football Museum, Manchester 'The Future of the Past: Football Heritage in a New Millennium'</li> </ul>

**DAY 2: Wednesday, 14 November 2012**

**8.30 - 9.15 am, Registration of Delegates in the Jim Stynes Room, Melbourne Cricket Ground**

<b>Time and Venue</b>	<b>Speakers</b>
<b>Session 2</b> 9.15 – 10.15 am Jim Stynes Room A Melbourne Cricket Ground	<b>Panel Discussion - 'Football Heritage, Communities and Cultures'</b> <ul style="list-style-type: none"> <li>• Chair: Rob Hess, Victoria University</li> <li>• 2a Helen Walpole, National Sports Museum</li> <li>• 2b Gregor McCaskie, Essendon Football Club Hall of Fame</li> <li>• 2c Kevin Moore, National Football Museum, Manchester</li> </ul>

**10.15 – 10.35 am, Morning Tea**

**DAY 2: Wednesday, 14 November 2012 (continued)**

<b>Time and Venue</b>	<b>Speakers</b>
<b>Session 3</b> 10.35 am – 12.05 pm Jim Stynes Room A Melbourne Cricket Ground	<b><i>Participation and Communication in Football Cultures</i></b> <ul style="list-style-type: none"> <li>• Chair: Fiona McLachlan, Victoria University</li> <li>• 3a Murray Drummond, Deb Agnew, Shane Pill and Jim Dollman, Flinders University ‘SANFL Football Youth Retention Project’</li> <li>• 3b Stephen Frawley, Australian Centre for Olympic Studies/UTS Business School ‘Rugby Participation and the Hosting of the 2003 Rugby World Cup’</li> <li>• 3c Ian Cunningham, Charles Sturt University, Peter Simmons, Charles Sturt University, and Duncan Mascarenahas, Glyndŵr University ‘Sport Officiating Communication: “Developing a Feel for the Game”’</li> </ul>
<b>Session 4</b> 10.35 am – 12.05 pm Jim Stynes Room B Melbourne Cricket Ground	<b><i>Football and Identity</i></b> <ul style="list-style-type: none"> <li>• Chair: Peter Ochieng, Victoria University</li> <li>• 4a Kathryn Sinclair, Monash University ‘Examining the Relationship Between Mentoring, Networking and Work Identity for Women in Male-Dominated Organizations’</li> <li>• 4b Brent McDonald, Victoria University ‘Getting on the Field: Participation in Football’</li> <li>• 4c Deb Agnew, Flinders University ‘The “Perfect Life”: The Australian Football Culture, Retirement and the Reconstruction of Masculine Identity’</li> </ul>

**12.05 – 1.00 pm, Lunch**

<b>Time and Venue</b>	<b>Speakers</b>
<b>Session 5</b> 1.00 – 2.30 pm Jim Stynes Room A Melbourne Cricket Ground	<b><i>A Level Playing Field?</i></b> <ul style="list-style-type: none"> <li>• Chair: Brent McDonald, Victoria University</li> <li>• 5a Peter Ochieng, Victoria University ‘Rule of Three: How Resources Separate Winners from Losers at the Africa Cup of Nations’</li> <li>• 5b Murray Drummond, Claire Drummond and Sam Elliott, Flinders University Nutrition and Physical Activity in Low Socioeconomic Schools: A Flinders University and South Adelaide Football Club Collaborative Health-Based Model’</li> <li>• 5c Bob Stewart, Victoria University ‘Drug Control Policies in Australian Football: A Critical Re-Visit’</li> </ul>

<p><b>Session 6</b> 1.00 - 2.30 pm Jim Stynes Room B Melbourne Cricket Ground</p>	<p><b>Global Games</b></p> <ul style="list-style-type: none"> <li>• Chair: Laura Hale, University of Canberra</li> <li>• 6a Chris McConville and Rob Hess, Victoria University 'Australian Rules Football in New Zealand Prior to the Great War'</li> <li>• 6b Shane Pill, Flinders University 'New Football Given a Tryout: Australian Football in the USA, 1910-13'</li> <li>• 6c Francesco Ricatti, University of the Sunshine Coast, and Matthew Klugman, Victoria University "Connected to Something": Soccer as a Site of Transnational Passions, Memories, and Communities for Italian Migrants'</li> </ul>
-----------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

### 2.30 – 2.35 pm, Time Out 1

<b>Time and Venue</b>	<b>Speakers</b>
<p><b>Session 7</b> 2.35 – 3.35 pm Jim Stynes Room A Melbourne Cricket Ground</p>	<p><b>Football in Australasia Before the Great War</b></p> <ul style="list-style-type: none"> <li>• Chair: Kathryn Sinclair, Monash University</li> <li>• 7a Abdel Halabi, Monash University, Margaret Lightbody, University of South Australia, and Lionel Frost, Monash University 'Player Payments and the Accounting Reports of Victorian Football League Clubs Before 1910'</li> <li>• 7b Ian Syson, Victoria University 'The Calm and the Storm: Soccer Reporting in Melbourne, 1908-14'</li> </ul>
<p><b>Session 8</b> 2.35 – 3.35 pm Jim Stynes Room B Melbourne Cricket Ground</p>	<p><b>Fans Behaving Badly?</b></p> <ul style="list-style-type: none"> <li>• Chair: Simon Outram, Victoria University</li> <li>• 8a Brian Moroney, Victoria University 'The UltraS of Italian Football: A Justified Violence?'</li> <li>• 8b Sam Elliott, Flinders University 'The Ugly-Parent Syndrome: A Qualitative Investigation into Parental Influence in Junior Australian Football Across South Australia'</li> </ul>

### 3.35 - 3.55 pm, Afternoon Tea

<b>Time and Venue</b>	<b>Speakers</b>
-----------------------	-----------------

<p><b>Session 9</b> 3.55 pm – 4.55 pm Jim Stynes Room A Melbourne Cricket Ground</p>	<p><b>Watching Play</b></p> <ul style="list-style-type: none"> <li>• Chair: Shane Pill, Flinders University</li> <li>• 9a Stephen Alomes, RMIT University 'Australian Football: A Superior Art Form or a Rolling Maul?'</li> <li>• 9b Tony Ward, Independent Scholar 'Who Watches the Australian Football League Grand Final? TV Ratings Patterns Across Australia'</li> </ul>
<p><b>Session 10</b> 3.55 pm – 4.55 pm Jim Stynes Room B Melbourne Cricket Ground</p>	<p><b>Football in the 1950s</b></p> <ul style="list-style-type: none"> <li>• Chair: Mark Pennings, Queensland University of Technology</li> <li>• 10a Bruce Kennedy, Independent Scholar 'Geelong Football Club's Recovery from World War II: New Research Yields New Light'</li> <li>• 10b Roy Hay, Sports and Editorial Services Australia, and Les Murray, SBS Sport 'Proving a Negative in History: The Non-Appearance of the Hungarian Football Team at the Melbourne Olympic Games in 1956'</li> </ul>

#### 4.55 - 5.00 pm, Time Out 2

<b>Time and Venue</b>	<b>Speakers</b>
<p><b>Session 11</b> 5.00 – 5.35 pm Jim Stynes Room A Melbourne Cricket Ground</p>	<p><b>Panel Discussion - The Future of Football</b></p> <ul style="list-style-type: none"> <li>• Chair: Brian Moroney, Victoria University</li> <li>• 11a Les Murray, SBS Sport</li> <li>• 11b Steven Alomes, RMIT University</li> <li>• 11c Richard Baka, Victoria University</li> </ul>

**DAY 3: Thursday, 15 November 2012**

**9.00 - 9.30 am, Registration of delegates at Whitten Oval (outside Rooms 1-5 in the John Gent Stand), and viewing of Heritage Cabinets. A publisher and delegate football bookstall will also operate throughout the day.**

<b>Time and Venue</b>	<b>Speakers</b>
<b>Session 12</b> 9.30 – 11.00 am John Gent Stand – Room 5 Whitten Oval	<b><i>Changing Football Landscapes</i></b> <ul style="list-style-type: none"> <li>• Chair: Brent McDonald, Victoria University</li> <li>• 12a Chris Egan, Independent Scholar ‘4 Votes for Glory’</li> <li>• 12b Chris Kandunias, University of South Australia ‘The Impact of the 1985 VFL Task Force and its Role in Driving the Creation of a National Football Competition in Australia’</li> <li>• 12c Gary Osmond, University of Queensland, Matthew Klugman, Victoria University ‘The Histories of a Transformative Racial Image: Memory, Methodology and Form’</li> </ul>
<b>Session 13</b> 9.30 – 11.00 am John Gent Stand – Rooms 1 and 2 Whitten Oval	<b><i>Football Heritage I</i></b> <ul style="list-style-type: none"> <li>• Chair: Bob Stewart, Victoria University</li> <li>• 13a Mark Pennings, Queensland University of Technology ‘Researching the Origins of Australian Football’</li> <li>• 13b Trevor Ruddell, MCC Library, David Studham, MCC Library, and Helen Walpole, National Sports Museum ‘Representing a Divided Australia: Uniforms of Australia’s National Football Teams’</li> <li>• 13c Tim Hogan, State Library of Victoria ‘Reading the Game: An Annotated Bibliography for Australian Rules Football’</li> </ul>

**11.00 – 11.15 am, Morning Tea, including official welcome by Mr Simon Garlick, CEO, Western Bulldogs Football Club**

<b>Time and Venue</b>	<b>Speakers</b>
<b>Session 14</b> 11.15 am – 12.00 pm John Gent Stand – Room 5 Whitten Oval	<b><i>Panel Discussion – Football in the West</i></b> <ul style="list-style-type: none"> <li>• Chair: Rob Hess, Victoria University</li> <li>• 14a Brett Daniher, Western Bulldogs Football Club</li> <li>• 14b Scott Munn, Melbourne Heart</li> <li>• 14c Tim Shellcot, Western Region Football League</li> </ul>

**12.00 – 12.05 pm, Time Out 1**

<b>Time and Venue</b>	<b>Speakers</b>
<b>Session 15</b> 12.05 – 1.05 pm John Gent Stand – Room 5 Whitten Oval	<b>Reading Football</b> <ul style="list-style-type: none"> <li>• Chair: Jessica Carniel, Victoria University</li> <li>• 15a Laura Hale, University of Canberra ‘Filling an Information Void: Using Wikipedia to Document and Promote the State of Women’s Soccer in Africa’</li> <li>• 15b Paul Mavroudis, Victoria University ‘Against the Run of Play: The Emergence of Australian Soccer Literature’</li> </ul>
<b>Session 16</b> 12.05 – 1.05 pm John Gent Stand – Rooms 1 and 2 Whitten Oval	<b>Football Places and Spaces</b> <ul style="list-style-type: none"> <li>• Chair: Melissa Walsh, Victoria University</li> <li>• 16a Dave Nadel, Monash University ‘The On-Going Story of Victoria Park’</li> <li>• 16b Les Street, University of Technology Sydney ‘Soccer in the Suburbs: A Comparative Analysis of Nine Former National Soccer League Grounds in Sydney, Australia’</li> </ul>

**1.05 – 2.15 pm, Lunch. During the lunch break delegates will have the option of taking a guided, behind-the-scenes, tour of the re-developed Whitten Oval facilities.**

<b>Time and Venue</b>	<b>Speakers</b>
<b>Session 17</b> 2.15 – 4.15 pm John Gent Stand – Room 5 Whitten Oval	<b>Football Heritage II</b> Chair: Gregor McCaskie, Essendon Football Club Hall of Fame <ul style="list-style-type: none"> <li>• 17a Paul Kennedy, ABC News 24 ‘Ghosts of Australian Football: The Making of a Football Documentary’</li> <li>• 17b Rachel Murphy, Western Bulldogs Football Club ‘Working Together: Victoria University and the Western Bulldogs’</li> <li>• 17c Peter Haby, Hawks Museum ‘An Overview of the Hawks Museum’</li> <li>• 17d Helen Walpole, National Sports Museum ‘Displaying Football Heritage’</li> </ul>

<p><b>Session 18</b> 2.15 – 4.15 pm John Gent Stand – Rooms 1 and 2 Whitten Oval</p>	<p><b>Football People</b></p> <ul style="list-style-type: none"> <li>• Chair: Matthew Klugman, Victoria University</li> <li>• 18a Shane Pill, Flinders University ‘Richard Nowell Twopenny: Should He Be Recognized as One of the “Fathers” of Australian Football?’</li> <li>• 18b Daniel Eddy, Victoria University ‘The Rise of a Hero: Dick Reynolds and the Essendon Football Club, 1933-38’</li> <li>• 18c Matt Harvey, Victoria University ‘Having the Blues’</li> <li>• 18d <b>To be advised</b></li> </ul>
--------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

#### 4.15 – 5.00 pm, Afternoon Tea, incorporating Session 19

<i>Time and Venue</i>	<i>Speakers</i>
<p><b>Session 19</b> 4.15 pm – 5.00 pm John Gent Stand – Rooms 3 and 4 Whitten Oval</p>	<p><b>Publication Forum – Authors and publishers will be invited to discuss the merits of their football publications</b> Announcements, farewells and conference close</p>

#### Media Contacts:

**Dr Brent McDonald: 0419590430**

**Dr Matthew Klugman: 0411031439**

**Ms Melissa Walsh: 0402477827**